

17–21 January

# INFORMATION PACKAGE

galicia

2018

(Fitur)



XUNTA  
DE GALICIA

## New tourism products



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SURF GALICIA

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SCENES FROM BEHIND THE WHEEL

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WAY OF THE LIGHTHOUSES OF GALICIA



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galicia



### Surfing Galicia

This will become an important attraction to diversify and specialize Galician tourism offerings, promoting outdoor sports tourism. Under this brand, we will include in the network of places of interest in Galicia the 100 beaches suitable for surfing and their surrounding area, improving tourism signage for these spaces. We will also include suggestions for trips to the autonomous community of up to 15 days to discover the resources associated with the sea and surfing.

[turismo.gal](http://turismo.gal)



### Club del Agua

This new tourism brand is an initiative which already includes the Way of the Lighthouses of Galicia, the water crossing, the Miño Trail and Galicia's selection of spas. It allows visitors to tour the Galician coast, travelling from lighthouse to lighthouse, sharing experiences with maritime professionals, travel down the Miño River staying at Parador hotels along the way, make the pilgrimage to Santiago de Compostela by sailboat, or relax at one of Galicia's many spas.

[clubdaauga.com](http://clubdaauga.com)



Scenes  
from  
Behind  
the Wheel

Because Galicia is its landscape, we have created a publication with a selection of the 25 best routes through our territory (11 coastal and 14 inland), along with 50 viewpoints and 7 'urban viewpoints' overlooking our major cities. This publication provides 25 suggested routes which cover over 900 km and run through 110 municipalities. Coastal and inland itineraries to discover blue Galicia and green Galicia, a land which is transformed with each new season of the year.



### Nature Reserve Experiences

The Xunta de Galicia is promoting a selection of sustainable and active tourism offerings with close to 20 experiences at six nature reserves (Fragas do Eume, O Invernadeiro, Serra da Enciña da Lastra, Baixa Limia-Serra do Xurés, Monte Aloia, and Corrubedo Dune Complex and Carregal and Vixán lagoons) with bird watching, photography, hiking, cycling and horse riding trails; boat trips; kayaking; paddle surfing; cave tours; villages; wineries; and more

[turismo.gal](http://turismo.gal)



Way of the  
Lighthouses

This is a new offering from *MarGalaica Turismo Marinero* is designed to surprise visitors with our coastal landscapes, allowing them to immerse themselves in the culture of maritime Galicia and directly engage with its people. From Ribadeo, on the border with Asturias, to A Guarda, on the banks of the Miño with Portugal in full view; the Rías Altas and Rías Baixas regions; great cliffs, vast beaches and tiny coves; cities and seaside towns; fishing ports and fish markets; and of course ... lighthouses.

[rutadosfaros.gal](http://rutadosfaros.gal)

## Way of St James

- **Prelude to the Xacobeo.** A series of concerts by international artists at the refurbished Monte do Gozo Park in Santiago de Compostela and in other cities will serve as a musical prologue to the upcoming Holy Year, Xacobeo 2021
- In 2018, Galicia will celebrate the **25th anniversary of the listing of the French Route** as a UNESCO World Heritage Site
- We will also commemorate 20 years of **friendship between the Way of St James and the Kumano Kodo** in Japan
- Packages for **pilgrims with disabilities** and **senior tourism**



[caminodesantiago.gal](http://caminodesantiago.gal)

Coinciding with the **European Year of Cultural Heritage**, taking place in 2018, we will do even more to promote cultural tourism and sustainable tourist use of our resources.

In collaboration with the regions that make up the **Macroregion of Southwest Europe (RESOE)**, the Principality of Asturias, Castile-Leon, Cantabria, Northern and Central Portugal and Galicia, we will be working on a new product with the Way of St James and the many World Heritage Sites in these regions as the common thread.

Galicia will play a major role in this as the leader of the working group for **NECSTOUR**, Network of European Regions for Competitive and Sustainable Tourism, which seeks to design a community strategy in this sphere in order to protect, enhance and enjoy this heritage.

## Cíes-Illas Atlánticas



## Ribeira Sacra



# Plus ...

## Tourist trains of Galicia

- New edition of this programme, which had occupancy rates of over 86% in 2017.

## Coastal mini-cruises along the rias of Galicia

- Boat trips on the Galician rias will be possible June to November. In 2017, more than 2000 took the cruises.

## Galicia's flagship products

- Way of St James
- Galician Woodlands
- Galician Springs
- Strolling through Vineyards
- Marine Tourism
- Route of the Camellia
- Lighthouses and Wild Beaches
- Hidden Heritage
- Magical Shrines
- Top Ten: Ten Unrivalled Destinations

## Galicia in figures

**11**

Michelin  
stars

**1,500**

Km of the  
Way of St  
James

**138**

Festivities  
of Tourist  
Interest

**131**

Blue flags

**273**

Q for  
Tourism  
Quality  
marks

**300**

Thermal hot  
springs

**6**

World  
Heritage  
Sites

**700**

Properties  
of Cultural  
Interest



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