RESTRICTED COMPETITION: GALICIAN TOURISM-ADVERTISING IMAGE DESIGN TO PROMOTE THE “12th and 13th GALICIAN WINE ROUTES OPEN DOOR SESSIONS.”

PARTICIPANTS
The designers of the finalist and award-winning posters in the International Biennial Terras Gauda - Francisco Mantecón Competition 2022 previously selected by the panel of judges will take part in this competition.

AIM OF THE COMPETITION
The design of the advertising image to promote the “12th and 13th Galician Wine Routes Open Door Sessions”, which is promoted by the Galician Tourism Bureau in collaboration with the Galician Associations of Wine Routes Monterrei, O Ribeiro, Rías Baixas, Ribeira Sacra and Valdeorras, for the purpose of promoting and contributing to the development of tourism in the five wine-growing regions of Galicia.
In this action, visits to the wineries belonging to each of the Designations of Origin in Galicia are extremely important, as they contribute to sharing and promoting their activity.

WORKS
All entries must be submitted in digital form, with sufficient resolution so that they can be printed in high-quality A3 (297 x 420 mm) format.
- Saved in high resolution on a CD or a pendrive (readable on a PC), in an editable format: Adobe Photoshop, Illustrator or Freehand. They must also be submitted in JPG or PDF format for easier display.

The design may be created using any computerized technique.
The design will be evaluated first and foremost according to the easy identification of the image with “Galician wine tourism” and the originality of the creativity.
Winners must provide their works in editable design formats for subsequent use in any promotional media decided upon by the Galician Tourism Bureau.
All designs must include the following logos: Xunta de Galicia, Xacobeo21·22, Tourism of Galicia, Rías Baixas Wine Route, Ribeiro Wine Route, Monterrei Wine Route, Ribeira Sacra Wine Route and Valdeorras Wine Route.
Participants can download all the logos in a vector system at www.turismo.gal, where they can also consult an informational file about this campaign that includes, among other things, the posters designed for previous editions of the “Galician Wine Routes Open Door Sessions.”
PRESENTATION
To ensure the anonymity of the restricted competition participants, only the
designer’s pseudonym should be written on the outside of the envelope, as well
as the identification: “CONCURSO TERRAS GAUDA-TURISMO DE GALICIA”. This
envelope must contain two other envelopes:
• An envelope with a CD or pendrive that contains the design(s) being
  submitted.
• The second envelope must contain the designer’s identification and
  contact data. The following data must be included:
  o Name and surname(s) of the designer.
  o Photocopy of the designer’s national identification document.
  o Address, telephone and email address.

LOCATION
Designs may be submitted at the Registro de Turismo de Galicia, Carretera
Santiago-Noia Km 3, A Barcia, 15897 Santiago de Compostela.
They may also be sent by certified mail to:
Turismo de Galicia
Carretera Santiago-Noia Km 3, A Barcia.
15897 Santiago de Compostela.

DEADLINE
Works must be submitted before 2:00 pm on June 17, 2022

CONDITIONS
Award-winning designs and all their rights will become the property of the
Galician Tourism Bureau, which guarantees that the rest of the entries will not
be used, except exclusively in any publication related to the competition.
Likewise, the Galician Tourism Bureau reserves the right to acquire any work,
with no time limit, for an amount equal to any of the second prize amounts for
the year in which it has been entered in the competition, and according to the
same conditions set out in paragraph 1 of the “conditions” section.

PANEL OF JUDGES
The panel of judges will be presided over by Ms. María Nava Castro Domínguez,
Director of the Galician Tourism Bureau.
Other members of the panel of judges include:
  Mr. Javier Mariscal · Designer.
  Mr. Marcelo Guio · Art Director of El País and El País Semanal.
  Mr. Santiago Bacariza · Technician from the Galician Tourism Bureau.

The decision of the panel of judges will be final, with no right to any appeal.
Any matter not anticipated in these terms and conditions will be decided by
them.
AWARDS
The Galician Tourism Bureau will award two prizes of equal importance and amount to two designs that are declared the winners by the panel of judges. In order for one of the designs to serve as the advertising image of the 12th Galician Wine Routes Open Door Sessions and another as the advertising image of the 13th Galician Wine Routes Open Door Sessions, the Galician Tourism Bureau will ask the winners to make the necessary numeric graphic adaptations, depending on the edition for which their design is going to be used:

• €5,000 PRIZE FOR THE DESIGN OF THE ADVERTISING IMAGE OF THE 12TH GALICIAN WINE ROUTES OPEN DOOR SESSIONS

• €5,000 PRIZE FOR THE DESIGN OF THE ADVERTISING IMAGE OF THE 13TH GALICIAN WINE ROUTES OPEN DOOR SESSIONS

AWARDS CEREMONY
Winners will be announced on the following websites: www.turismo.gal, www.terrasgauda.com and www.franciscomantecon.com. The Galician Tourism Bureau will contact the winners to formalize the details of the awards presentation.
For more information, please contact the Galician Tourism Bureau.
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